

## CONSULTANT PROFILE REINHOLD STRIFFLER

Senior Business Intelligence Consultant



BI Kompetenzteam OHG

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## Personal Data

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<i>Year of birth:</i>	1960
<i>Professional competence:</i>	SAP Business Information Warehouse SAP SD, MM, PP SAP ABAP SAP interfaces and ETL processes BI system analysis BI system design Project coaching Reporting / Frontend
<i>Industry competence:</i>	Electronic industry Retail Chemical industry Pharmaceutical industry Petroleum / Gas Food industry Automotive industry Building industry Banking Media industry Minerals for industrial concerns
<i>Profile:</i>	Senior Consultant

## Languages

English	Good knowledge
German	Native language
Romanian	Excellent

## Education

Dipl. Betriebswirt - Graduate in business administration	1994
Industrial business management assistant	1990
Textile expert	1983

## Project examples (Customers, Project description)

<p><b>MAN Diesel SE (Engineering)</b> <b>2008 - ongoing</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>Project „Targeting &amp; Reporting“ for MAN Diesel Phase 1: Reporting of the spare part business – worldwide</b></p> <p>Implementation of an international profitability analysis reporting (COPA) in SAP BI Extraction from different decentral R/3 systems, Staging in BI (DSO, Info-Cubes and MultiProvider) Consolidation of the business data in BI Master data management in BI Transformation of the calculation scheme to BI query Construction of the SAP Portal Reporting, based on WAD Web-Templates</p> <p><b>Phase 2: International planning application (BI IP integrated planning)</b></p> <p>Concept for the planning process in SAP BI (integrated planning) Implementation of the planning layouts, planning functions and sequences Admin-Cockpit to manage releases and locks in the different planning phases (lock concept, data slices) Implementation of the complete planning application in the Web/Portal (Web Templates) SAP BI 7.0 authority concept (matrix) for reporting and planning</p> <p><b>SAP BI 7.0, SAP Portal, CO-PA</b></p>
<p><b>MAN Diesel SE (Engineering)</b> <b>10.2007 – 2008</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>Development of a BW (BI 7.0) prototype for sales reporting (complete new BI landscape – discovery system)</b></p> <p>Data modeling Customizing of the extractors Creation of BI DataSources Data extraction for non-SAP sources Design of InfoObjects and InfoProvider (DSO, InfoCube, MultiProvider) Frontend (included query design, Web templates and assignment to SAP Portal)</p> <p><b>SAP ECC 6.0 , BI Discovery System, SAP BI 7.0 SD, MM, COPA</b></p>
<p><b>BMW (Automotive)</b> <b>11.2007</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>Performance test for cost accounting (CalMaS)</b></p> <p>Performance tests to compare the runtimes between an ABAP/4 report and the corresponding BI reporting tool based on a virtual InfoProvider.</p> <p>Adjustments of BI logic Creation of process chains for master data, texts and hierarchies</p> <p><b>R/3 Release 4.6C Netweaver 04s BW 7.0, ABAP/4</b></p>
<p><b>Robert Bosch (Industry)</b> <b>06.2007 – 11.2007</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>Project BW-BPS system development</b></p> <p>Design of InfoCubes (standard cubes and real-time cubes – for planning) Development of business logic, based on start routines, function modules und UserExits. Modeling of BPS planning tool (frontend: WEB interface)</p> <p><b>SAP R/3 Release 4.6C, ABAP/4, SAP BW/BPS 3.5 FI, CO</b></p>

<p><b>UG Theo Müller GmbH &amp; Co. KG (Food industry) 06.2006 – 09.2007</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>Quality Reporting project: QM@BW</b></p> <p>Preparation of the functional specification including R/3 extraction process, BW Data Modeling and definition of the QM key figures. Customizing of the business content for QM Definition of the BW objects for customer and supplier rating (basis data from SD, MM, QM) Implementation of the ODS Staging Layer, InfoCube Layer and MultiCubes Development of the business logic in the update rules (with ABAP OO) Enhancement of DataSources in the User Exit</p> <p><b>Operating cost controlling with BW (Design of the complete process from extraction to frontend)</b></p> <p>Preparation of the functional specification ETL process Data warehouse layer for all data sources - material movements(MM), production orders (PP) and sales data (SD) Complete data flow with transfer rules, InfoSources and update rules Design of the InfoCube layer and assign them to the MultiProvider Data integration tests (queries, check data model) Go-live scenario (roll out and trainings) Support for daily maintenance (analyze and optimize loading processes) BW authority concept</p> <p><b>R/3 Release 4.6C Netweaver 04s ABAP/4, BW 3.5, SD, MM, PP, QM</b></p>
<p><b>TechData (Broadline Distributor) 04.2004 – 07.2006</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>Various BW projects in the logistic and financial environment (+ daily maintenance for the BW system and its customers)</b></p> <p>BW data modeling for new applications Customizing the business content extractors (for modules SD, MM FI, CO) Design of upload interfaces for non-SAP data sources (flat files) Implementation of generic data extraction for R/3 data (extraction with own function modules for special customer needs) Performance analysis and improvement of the data loadings Optimization of the reporting structure and the report design</p> <p><b>SAP R/3 Release 4.6C BW 3.0B and 3.5</b></p>
<p><b>Arvato Logistic Services (Logistic) 02.2004 – 06.2004</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>Design of BW 3.1 landscape (new)</b></p> <p>Functional specification for the logistic reporting with BW Design of the data model (for master data and transactional data including the staging layer) Enhancement of business content LO DataSources Design of data extraction processes for the SAP modules SD, MM, FI, CO Customizing of flat-file upload structures Development of reporting specific InfoCubes and MultiCubes</p> <p><b>SAP R/3 Release 4.6C BW 3.1</b></p>

<p><b>Hoffmann-La Roche AG (Pharmaceutical industry) 01.2004 – 03.2004</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>BW 3.1 – Enhancement for non-SAP data sources</b></p> <p>Development of DataSources Design of the complete ETL process (extraction and Development of customer specific programs for data retrieval Implementation of InfoCubes, MultiCubes and the update rules Managing the loading processes for historical data Verifying the data quality</p> <p><b>SAP R/3 Release 4.6C BW 3.1</b></p>
<p><b>IKO Minerals (Industry) 10.2003 – 12.2003</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>New SAP R/3 - Conceptual design and transfer of historical data from a third-party ERP system</b></p> <p>Implementation of the data transfer into R/3 via batch input technology Business scope:</p> <ul style="list-style-type: none"> <li>• Customer info records</li> <li>• Material info records</li> <li>• Supplier credit data</li> <li>• Prices and conditions</li> </ul> <p><b>New SAP modules SD, PP, QM, SAP R/3 Release 4.6C</b></p>
<p><b>Landesbank Kiel (HSO) (Banking) 04.2003 – 12.2003</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>Project leadership for banking correspondence</b></p> <p>Consulting SAP module CML Customizing and implementation of additional banking features for HSO Preparation of the functional specification Development of ABAP reports to deliver banking data Development of SAP-Script forms Development of reports to transfer data from SAP-Script forms to MERCATOR (IDocs, RFC interface)</p> <p><b>CML SAP R/3 Release 4.6C ALE-Interfaces, SAP-Script</b></p>
<p><b>Frankonia (Retail) 09.2002 – 03.2003</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>New SAP BW landscape 3.0b based on Informix</b></p> <p>Construction of a complete new BW 3.0b systems (NT/Informix) ALE connections for the source systems Customizing of the extractors Retail Business Content BW date modeling of all objects Implementation of ETL processes Initial load of data for profitability analysis (COPA), sales (SD), purchasing (PU) and inventories (IM) Data extraction with content DataSources, generic data extraction and Flat-Files Frontend design</p> <p><b>SAP R/3 Release 3.1 BW 3.0b</b></p>

<p><b>Siemens A&amp;D (Industry) 02.2002 – 12.2002</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>R/3 - Multiple projects, customer support and system maintenance</b></p> <p>LIS / VIS info structures (customizing, report development) Label printing with SAP R/3 (Zebra-printer based on UNIX) Development of an ABAP program for stock transfer of spare parts Customer individual logic for return shipment in SAP SD SAP-Script forms for SD order printing SAP Client migration project (move two SAP clients into one)</p> <p><b>SAP R/3 Release 4.0C Modules SD, MM, PP, FI, CO ABAP/4, SAP-Script</b></p>
<p><b>Knorr Bremse (Engineering) 09.2001 – 01.2002</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>After market planning tool „Market book“</b></p> <p>Customer individual development in SAP R/3 4.6C with ABAP/4 Creation of the SAP internal data base Dictionary Upload-reports for multiple file interfaces ABAP program for statistical forecasts ABAP program to analyze the replenishment lead time for materials User dialog interface</p> <p><b>SAP R/3 4.6C, modules SD, MM, PP ABAP/4</b></p>
<p><b>Hot Home Shopping Europe (Media) 06.2001 – 08.2001</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>Build up a new R/3 system with data from an old non-SAP system</b></p> <p>Creation of the SAP internal data base Data transfer from the old accounting system (DATEV) to SAP</p> <ul style="list-style-type: none"> <li>• Development of data transfer programs (ABAP)</li> <li>• Batch-Input</li> </ul> <p><b>FI, CO, Customizing, SAP R/3 Release 4.6C</b></p>
<p><b>Max Boegl Bauunternehmen (Building company) 04.2001 – 06.2001</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>SAP currency change-over to EUR</b></p> <p>SAP change-over to EUR (customizing and statistical reports) Currency adjustments in ABAP programs Setup the IT-system/Web-Studio Development of Web-Studio reports</p> <p><b>SAP R/3 Release 4.6C Web-Studio</b></p>
<p><b>Siemens/Vaillant (Industry) 01.2001 – 04.2001</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>SAP R/3 automated IDoc interface for MM</b></p> <p>Design and implementation a supplier interface for MM purchasing order Automated IDoc transfer with RFC into the supplier R/3 system Automated creation of scheduling agreements with batch input</p> <p><b>SAP Release 4.0B ABAP/4, Customizing</b></p>

<p><b>Siemens (Industry) 06.2000 – 12.2000</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>SAP R/3 – Implementation of the “Third-Party Order Processing”</b></p> <p>Functional specification of a special business process (third-party order processing with scheduling agreements) Development of this purchasing function in MM and SD Documentation of the implementation and creation of training material Training for the employees (purchasing department) Data verification for the customer approval</p> <p><b>SAP Release 4.0B Modules SD, MM</b></p>
<p><b>Siemens A&amp;D (Industry) 01.1999 – 06.2000</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>R/3 release upgrade from 3.0F to 4.0B</b></p> <p>Release upgrade from SAP R/3 3.0F to 4.0B Adjustment of the reporting structure to the new release Report for SD order tracking (ABAP)</p> <p><b>SAP Release 4.0B ABAP/4, Windows NT</b></p>
<p><b>ME-Technology (Financial service provider) 05.1999 – 12.1999</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>Quality management e-banking</b></p> <p>Quality management for the online-server acceptance (for e-banking, HBCI) Concept for quality management including the definition of verification tests Pushing the verification tests with customer approval</p> <p><b>Windows 95/NT, Me/4-Server</b></p>
<p><b>Wacker Chemie (Chemical industry) 07.1998 – 05.1999</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>SAP R/3 development projects</b></p> <p>Implementation of ABAP reporting in the modules SD, MM, FI Design of Reports and Queries Adjustment of the reporting structure Creation of LIS Info structures SD, MM</p> <p>Management of process costs of the internal logistics Development of SAP-Script forms R/3 Authority concept and implementation</p> <p><b>SAP Release 4.0, SD, MM, FI ABAP/4</b></p>
<p><b>Siemens Augsburg (Industry) 03.1997 – 06.1998</b></p> <p><b>Module/ Project landscape</b></p>	<p><b>SAP R/3 reporting structure and internal trainings</b></p> <p>Training concept for 450 employees (SAP SD and MM) Leadership of the SAP trainings Data archiving for VIS / EIS / COPA R/3 Authority concept and implementation</p> <p>Installation of a SAP BW 1.0b as prototype Management of the BW loading processes Design of BW queries (corresponding to R/3 reports)</p> <p><b>SAP VIS, EKS, BCO, CO-PA, BIW</b></p>